

PERFECTION REDEFINES UNIFORM PERFORMANCE

Steve Gilkeson, VP of Marketing, talks about Perfection Uniform's innovative approach to the uniform market.

Who is Perfection Uniforms?

“Perfection has specialized in *image oriented performance apparel* for over 50 years, servicing such brands as L.L. Bean, as well as uniformed agencies such as the Royal Canadian Mounted Police. Our “high needle/high technology” expertise has led to a uniquely new approach within the uniform market, essentially redefining both design and fabric performance.



How have you redefined design performance?

“Our *Perfection EGC System (Ergonomic Garment Construction)* providing enhanced comfort, mobility, and extended wear life:

- *EGC System* trouser waistband construction, with hidden elastic, expanding 2-4 inches on demand.
- *EGC System* trouser construction, with a hidden gusset for multi-directional movement.
- *EGC System* shirt construction, with a hidden gussets for multi-directional movement.”

How have you redefined fabric performance?

“Our *Perfection X-Factor Fabric Technologies*, featuring high performance fabrications enhanced by *H2Tech*, *H2 UltraDye*, and *H2 Flex* processes:

- *H2Tech* provides superior *hydrophobic* resistance to water, oil & other liquids on the surface, while inside *hydrophilic* properties wick moisture away from the body.
- *H2 UltraDye* provides superior color depth & retention
- *H2 Flex* provides enhanced comfort with engineered stretch
- *H2 Fabrics* feature a UPF 40 rating for UV sun protection”

Are these improvements available in different fabrics?

“YES!

- *MatrixSeries* – Poly/Cotton Twills (Winner of the 2007 *Univator Award* for “*Most Innovative New Uniform Program*”)
- *PinnacleSeries* – Poly/Cotton Poplin
- *StratusSeries* – Poly/Rayon Tropical & Serge
- *SuperNaturalSeries* – Poly/Wool Tropical & Serge
- *EclipseSeries* – Performance Synthetics”

Are these improvements adaptable to existing programs?

“The *Perfection EGC System & X Factor Fabric Technology* enhancements will blend seamlessly into existing agency programs & budgets. Custom programs incorporating these advances are also encouraged.”

Do you offer agency wear testing?

“Absolutely! Perfection actively encourages complimentary agency wear testing.

Where can I find Perfection Uniforms?

“Perfection uniforms are represented nationally by the *Unison Marketing Group*, and sold & serviced through our *Valued Dealer Network*. Territorial rep & Valued Dealer locations are listed at www.perfectionuniforms.com”